



Small Actions. Big Results.

Create The Good®

There is a new spirit of service sweeping the country. Americans of all ages are rallying with our leaders to ensure that there are opportunities to improve our country and our communities—to solve problems with citizen-powered solutions.

With a lifetime of skills, experience and wisdom, boomers and older Americans have much to contribute. Four in ten want to help even more than they do now. As our nation faces growing challenges, AARP has launched **Create The Good** to help all Americans make a difference in their own time and in their own ways.

Built on a Foundation of Service

Over fifty years ago, AARP was founded with the motto “To serve, not to be served”. We continue to honor our founder by connecting our members to a wide range of opportunities to serve others.

Today more than 9 million people engage in AARP’s work as volunteers, donors and activists. Our volunteer programs provide more than \$187 million in economic impact—and that’s just through the Tax-Aide and Driver Safety programs. Last year over 32,000 Tax-Aide volunteers helped nearly 3 million people!

Anyone can visit CreateTheGood.org to find or post ways to get involved in activities that help neighbors and communities. With our new, robust searchable database you can find an activity that suits your schedule and your interests—whether you have 5 minutes, 5 hours or 5

What you’ll find on CreateTheGood.org:

Lots of ways to get involved and help others, whether you have 5 minutes or 5 hours.

- A searchable database to post and find volunteer activities that suit your interests and lifestyle
- A running tally of good created by people like you
- A link to information on what AARP is doing in your state—and how you can get involved.
- “How To” guides to help you get started



CreateTheGood.org

days. Through **Create The Good**—both online and on-the-ground—you can connect to a network of people, tools and ideas to help you make a difference in your community.

Simple Steps To Do Good

Create The Good has several toolkits to help you help others. Available in downloadable print and streamed video formats, these easy-to-use toolkits walk you through some simple steps to help a neighbor, your family, or local group save money on energy bills, organize information about their prescription drugs, start a walking group or improve their lives in a number of other ways. We're developing new toolkits all the time and are always looking for new ideas for initiatives and toolkits that can help others. Got one? Visit the **Create The Good** website to tell us about it!

Find Out How You Can:

- Download the Operation Energy Save toolkit—a guide to weatherize homes in your community—from the **Create The Good** website
- Use your financial skills to help people in need prepare their taxes
- Start a walking group with your friends
- Write a letter to an elected official about an issue that is important to you
- Assess a neighbor's home for safety concerns
- Teach a driver safety course to keep our roads—and drivers—safe

Already Doing Good?

Do you need helping hands for your organized project? Post your activity on CreateTheGood.org and it will be seen by one of the largest and most skilled group of volunteers out there. Want to get your organization more involved? Add your own **Create The Good** search widget to your website. It's easy and one of the best ways to stay up-to-date on opportunities to make a difference in your community.

You Can Make a Difference

Create The Good expands on traditional ways to volunteer by connecting people with simple activities, time flexible opportunities, and a wide variety of areas of interest. So whether you have 5 minutes, 5 hours or 5 days to volunteer, it's all **Create The Good**.

How to post an opportunity on CreateTheGood.org:

It's easy! Log in, or register if you're a first time visitor. Click on 'Post an Opportunity' on the top menu bar. Fill in the simple form. Click on 'submit'.

AARP Create The Good
601 E Street, NW
Washington, DC 20049
1-888-OUR AARP
CreateTheGood.org